



ASSOCIATION OF
**WOMEN
SURGEONS**

ENGAGE. EMPOWER. EXCEL.

2024 Support Prospectus

Contact:

info@womensurgeons.org





Association of Women Surgeons
ANNUAL CONFERENCE 2024

Be Brave, Be Bold,

BECOME



October 18-20, 2024 San Francisco

AWS Annual Conference

October 18-19, 2024

San Francisco, California

Be Brave, Be Bold, Become

AWS is the largest organization dedicated to women surgeons across all surgical subspecialties. The **2024 AWS Annual Conference**, being held **October 18-19** in **San Francisco**, will provide educational content and presentations by leaders in surgery inspired by the theme, *Be Brave, Be Bold, Become*. The AWS Annual Conference provides mentoring opportunities and leadership development by fostering the interaction among and exchange of information between women surgeons.





Reach an Engaged Audience

The AWS Annual Conference is the perfect platform for your organization to make **new contacts**, increase **brand awareness** and **promote your initiatives**.

Through our sponsor opportunities, you will expand the reach of your products and services among healthcare's most influential practitioners.

Support women surgeons today!

Note: AWS gratefully accepts Commercial Support for the 2024 Annual Conference in the form of financial support or in-kind support. Educational Commercial supporters are acknowledged by company name in the app, website, and on-site signage.



Meet Us in San Francisco



The Association of Women Surgeons warmly extends an invitation for you to become a corporate supporter. As the premier global entity for women in surgery, spanning all surgical subspecialties, AWS is committed to motivating, supporting, and empowering women surgeons to achieve both their professional and personal aspirations.

By partnering with AWS, your organization will connect with an esteemed network of women surgeons, residents, and students from top-tier institutions worldwide. Our sponsorship opportunities at the AWS Annual Conference not only amplify our corporate supporters' presence but also facilitate direct interactions with surgical leaders. Furthermore, our year-round visibility and communication avenues offer your organization continuous recognition and exposure, showcasing your dedication to advancing women in the surgical field.

We are grateful for your consideration of support for AWS and eagerly anticipate the opportunity to collaborate with you.

Salewa Oseni, MD, MPH, FACS
AWS Planning Committee Chair

AWS 2024 Planning Committee

- Dr. Nijmeh Alsaadi
- Dr. Maria Altieri
- Dr. Simone Betchen
- Laura Cogua
- Natalia Correa
- Dr. Lucy De La Cruz
- Dr. Marion Henry
- Dr. Danielle Henry
- Marie Maudeline Hippolyte
- Grace Hwang
- Lydia Kersh
- Dr. Amy Kite
- Lauren Law
- Dr. Lauren Nosanov
- Bruna Oliveira Trindade
- Dr. Gabriela Rangel Brandao
- Dr. Chantal Reyna
- Dr. Caroline Rochon
- Siffat Salim
- Lamisha Shah
- Dr. Mary Stuever
- Dr. Tanaz Vaghaiwalla
- Dr. Mellissa Ward
- Dr. Cassandra White
- Dr. Heather Yeo

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Past Exhibitors: Au Pair America, BRC, Comphealth, Endomag, Kubtec, Masthead Pink, Takeda, Xodus Medical, CBLPath, Charles Schwab, Clovis Oncology, Galiano, Genomic Health, Lapistrano, Mammotome, MoreHealth, Myriad Genetic Laboratories, PenBlade, Inc., Plasma Surgical Inc., SAGES, Silbiotech, Inc., HOEP, Nina McLemore, Latino Surgical Society, NZG Medical Pharm, THD America, Inc, Medi Lazer, PreludeDX, With Grace B Bold, Animare Designs, Association for Academic Surgery, Canyon Ranch, Elucent Medical, Ethicon, FRANKiE4 Australia, Legally Mine, Mammotome, SCC Empowers, Society of Asian Academic Surgeons, Stryker

Past Chair Sponsors

Departments of Surgery & Chair Supporters

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- Dartmouth-Hitchcock Medical Center
- Duke University School of Medicine
- East Carolina University
- Geisinger
- Houston Methodist Hospital
- Kansas Univesrity Health System
- Lahey Hospital and Medical Center
- Massachusetts General Hospital
- McMaster University
- MD Anderson Cancer Center
- Medical College of Wisconsin
- Memorial Sloan Kettering Cancer Center
- Mount Auburn Hospital
- Oregon Health & Science University
- Rush University Medical Center
- Southern Illinois University School of Medicine
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- Stanford University
- Texas Tech University Health Sciences Center
- The University of Cincinnati
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- Tufts Medical Center
- Tulane University School of Medicine
- UC Davis Health
- UC San Diego Health
- UCLA Department of Surgery
- University Hospitals Cleveland Medical Center
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- University of Virginia School of Medicine
- University of Washington
- University of Wisconsin
- University Surgical Associates
- University of Texas
- UT Health Houston
- Vanderbilt University Medical Center
- Virginia Commonwealth University
- Wake Forest Baptist Medical Center
- Washington University School of Medicine
- Washington University St. Louis
- Weill Cornell Medicine
- Wexner Medical Center at Ohio State
- Yale School of Medicine

SPONSORSHIP OPPORTUNITIES

Conference Sponsors

Opportunities for companies and organizations to support the professional development of women in surgery.

BENEFITS	Engage \$5,000	Empower \$10,000	Excel \$25,000
Logo on signage	✓	✓	✓
Logo on website	✓	✓	✓
Logo in emails	✓	✓	✓
Logo on social post	✓	✓	✓
1-Day Exhibit Table	✓	✓	✓
Conference passes	2	3	4
Printed Flyer		✓	✓
Web ad (1 month)		1	2
Pre-conference eblast		✓	✓
Post-conference eblast			✓
AWS leader meeting			✓

SPONSORSHIP OPPORTUNITIES

Chair Sponsors

Program chairs and surgical organizations can show their support for the AWS Annual Conference

BENEFITS	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$7,500	Diamond \$10,000
Trainee Passes	2	3	2	3	3
Attending Passes			1	1	2
Name & Link on Website	✓	✓	✓	✓	✓
Name & Link in Email	✓	✓	✓	✓	✓
Name on Conference Slide	✓	✓	✓	✓	✓

COMMERCIAL SUPPORT

Elevate the Experience

Exclusive opportunities to support the conference with non-CME events and activities.

WiFi Sponsor: \$10,000

Make it possible for all attendees to have access to wifi.

Charging Station Sponsor: \$4,000

Become a conference favorite by providing a charging station for phones and laptops.

Wine & Cheese Sponsor: \$3,000

Support a wine and cheese networking event for conference attendees.

Headshot Sponsor: \$3,000

Make it possible for women surgeons to get professional headshots.

Mother's Room Sponsor: \$2,000

Show your support for parents with a private room for nursing.

Fun Run Sponsor: \$1,000

Sponsor a "fun run" 5k race for attendees of all fitness levels.

Note: All commercial event supporters receive recognition on event signage, conference slides, conference emails and the website with a text statement, "The Association of Women Surgeons wishes to recognize and thank this company for their commercial promotion towards this educational activity." Letter of agreement required.

COMMERCIAL PROMOTION

Amplify Your Presence

*Visibility through
Sponsorship,
Advertising and
Exclusive
Conference Swag*

Workshop Satellite Symposia Sponsor: \$10,000

Support a non-CME workshop at the annual conference. Workshop sponsors receive recognition on event signage, conference slides, conference emails and the website with a text statement, "The Association of Women Surgeons wishes to recognize and thank this company for their commercial promotion towards this educational activity." Letter of agreement required.

Conference Advertising

- Printed flyer: \$500
- Conference Eblast Ad (exclusive): \$1,000
- Digital Program Ads
 - Back cover (exclusive): \$1,500
 - Full page ad: \$1,000
 - Half page ad: \$750

Conference Visibility

Are you interested in having your logo appear on items women surgeons will use long after the conference? Contact us at info@womensurgeons.org for details about providing branded lanyards, tote bags, mugs, or any other items.



What's Next?

Email info@womensurgeons.org to reserve your opportunity.

Confirm your selection by paying at the time of reservation with a credit card, or submit payment for your invoice by check within 45 days (or before your ad, exhibit, or sponsor event takes place, whichever is first). Please note that your participation is not finalized until payment is received.

Provide required materials or information by the deadline provided (logo, ad artwork, company representative information, exhibit details, etc.)

Questions?

Contact us at info@womensurgeons.org.



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**Thank You
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Women in Surgery!**

