



ASSOCIATION OF
**WOMEN
SURGEONS**

ENGAGE. EMPOWER. EXCEL.

2024 Support Prospectus

Contact:

info@womensurgeons.org





Contents

ABOUT THE ASSOCIATION OF WOMEN SURGEONS 3

Who we are and who we serve

ANNUAL CONFERENCE OPPORTUNITIES 5

Increase brand awareness and promote your initiatives to students, surgeons, and medical professionals

YEAR-ROUND ENGAGEMENT 15

Support and engage with thousands of AWS surgeons all year long

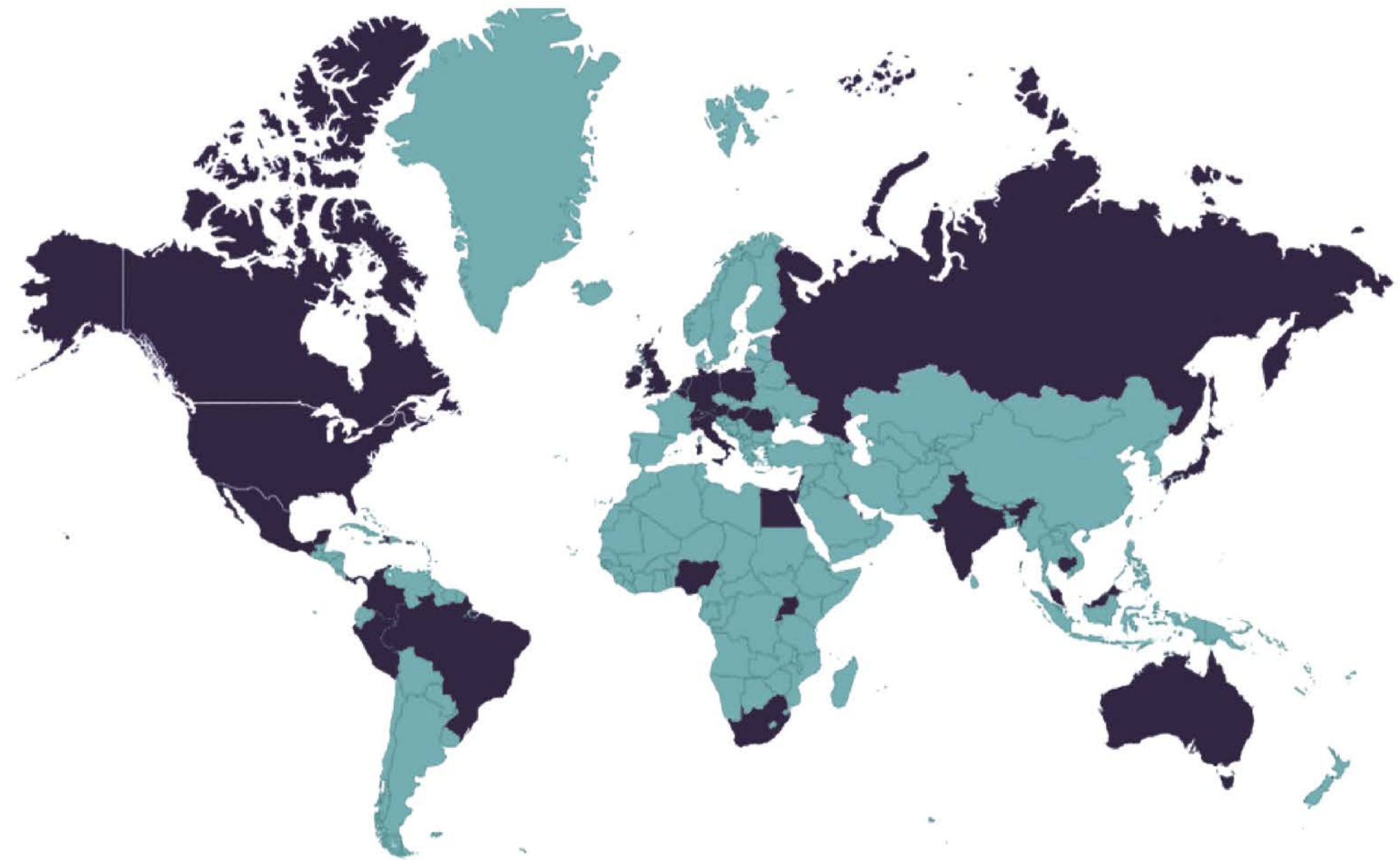
RESERVE NOW 18

Contact us today, we look forward to partnering with you

About AWS

WHO WE ARE

Founded in 1981, AWS is an **international** not-for-profit educational and professional organization. With over **3,500 members** of all genders and surgical specialties representing over **40 countries**, AWS is one of the largest organizations dedicated to enhancing the interaction and exchange of information between women surgeons.



About AWS

HIGHLIGHTS

- **Advocacy:** Gender equity toolkit; statements on pay parity, sexual harassment, and parental leave; significant social media presence in surgery; resources for best practices.
- **Representation:** AWS has over 50 medical student chapters, more than 50 organizational members, and collaborates with peer organizations like the Society of Black Academic Surgeons, the Latino Surgical Society, the Association of Out Surgeons and Allies, and the Asian Surgical Association. AWS has representation on the ACS General Surgery Advisory Council and in most ACS state chapters.
- **Creating Opportunity:** Research scholarships, visiting professor programs, coaching projects, professional development webinars, networking, mentorship for students and residents, leadership opportunities, information sharing on a blog and podcast, dedicated annual AWS issue of the *American Journal of Surgery*, and more.





Association of Women Surgeons
ANNUAL CONFERENCE 2024

Be Brave, Be Bold,

BECOME



October 18-20, 2024 San Francisco

Conference
Opportunities

AWS Annual Conference

October 18-19, 2024

San Francisco, California

Be Brave, Be Bold, Become

AWS is the largest organization dedicated to women surgeons across all surgical subspecialties. The **2024 AWS Annual Conference**, being held **October 18-19** in **San Francisco**, will provide educational content and presentations by leaders in surgery inspired by the theme, *Be Brave, Be Bold, Become*. The AWS Annual Conference provides mentoring opportunities and leadership development by fostering the interaction among and exchange of information between women surgeons.





Reach an Engaged Audience

The AWS Annual Conference is the perfect platform for your organization to make **new contacts**, increase **brand awareness** and **promote your initiatives**.

Through our sponsor opportunities, you will expand the reach of your products and services among healthcare's most influential practitioners.

Support women surgeons today!

Note: AWS gratefully accepts Commercial Support for the 2024 Annual Conference in the form of financial support or in-kind support. Educational Commercial supporters are acknowledged by company name in the app, website, and on-site signage.



Meet Us in San Francisco



The Association of Women Surgeons warmly extends an invitation for you to become a corporate supporter. As the premier global entity for women in surgery, spanning all surgical subspecialties, AWS is committed to motivating, supporting, and empowering women surgeons to achieve both their professional and personal aspirations.

By partnering with AWS, your organization will connect with an esteemed network of women surgeons, residents, and students from top-tier institutions worldwide. Our sponsorship opportunities at the AWS Annual Conference not only amplify our corporate supporters' presence but also facilitate direct interactions with surgical leaders. Furthermore, our year-round visibility and communication avenues offer your organization continuous recognition and exposure, showcasing your dedication to advancing women in the surgical field.

We are grateful for your consideration of support for AWS and eagerly anticipate the opportunity to collaborate with you.

Salewa Oseni, MD, MPH, FACS
AWS Planning Committee Chair

AWS 2024 Planning Committee

- Dr. Nijmeh Alsaadi
- Dr. Maria Altieri
- Dr. Simone Betchen
- Laura Cogua
- Natalia Correa
- Dr. Lucy De La Cruz
- Dr. Marion Henry
- Dr. Danielle Henry
- Marie Maudeline Hippolyte
- Grace Hwang
- Lydia Kersh
- Dr. Amy Kite
- Lauren Law
- Dr. Lauren Nosanov
- Bruna Oliveira Trindade
- Dr. Gabriela Rangel Brandao
- Dr. Chantal Reyna
- Dr. Caroline Rochon
- Siffat Salim
- Lamisha Shah
- Dr. Mary Stuever
- Dr. Tanaz Vaghaiwalla
- Dr. Mellissa Ward
- Dr. Cassandra White
- Dr. Heather Yeo

Past Sponsors

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COMPENSATION &
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INTUITIVE

endomag⁺

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Past Exhibitors: Au Pair America, BRC, Comphealth, Endomag, Kubtec, Masthead Pink, Takeda, Xodus Medical, CBLPath, Charles Schwab, Clovis Oncology, Galiano, Genomic Health, Lapistrano, Mammotome, MoreHealth, Myriad Genetic Laboratories, PenBlade, Inc., Plasma Surgical Inc., SAGES, Silbiotech, Inc., HOEP, Nina McLemore, Latino Surgical Society, NZG Medical Pharm, THD America, Inc, Medi Lazer, PreludeDX, With Grace B Bold, Animare Designs, Association for Academic Surgery, Canyon Ranch, Elucent Medical, Ethicon, FRANKiE4 Australia, Legally Mine, Mammotome, SCC Empowers, Society of Asian Academic Surgeons, Stryker

Past Chair Sponsors

Departments of Surgery & Chair Supporters

- Baylor College of Medicine
- Beth Israel Medical Deaconess Center
- Boston Children's Hospital
- Boston University School of Medicine
- Brigham and Women's Hospital
- Brown Surgical Associates
- Cedars-Sinai Medical Center
- Cleveland Clinic
- Dartmouth-Hitchcock Medical Center
- Duke University School of Medicine
- East Carolina University
- Geisinger
- Houston Methodist Hospital
- Kansas Univesrity Health System
- Lahey Hospital and Medical Center
- Massachusetts General Hospital
- McMaster University
- MD Anderson Cancer Center
- Medical College of Wisconsin
- Memorial Sloan Kettering Cancer Center
- Mount Auburn Hospital
- Oregon Health & Science University
- Rush University Medical Center
- Southern Illinois University School of Medicine
- Spectrum Health
- Stanford University
- Texas Tech University Health Sciences Center
- The University of Cincinnati
- Thomas Jefferson University
- Tufts Medical Center
- Tulane University School of Medicine
- UC Davis Health
- UC San Diego Health
- UCLA Department of Surgery
- University Hospitals Cleveland Medical Center
- University of Arizona
- University of Calgary
- University of California San Francisco
- University of Chicago Medicine
- University of Florida
- University of Louisville
- University of Maryland
- University of Mississippi Medical Center
- University of Nebraska
- University of Pennsylvania
- University of Pittsburgh
- University of Rochester
- University of Virginia School of Medicine
- University of Washington
- University of Wisconsin
- University Surgical Associates
- University of Texas
- UT Health Houston
- Vanderbilt University Medical Center
- Virginia Commonwealth University
- Wake Forest Baptist Medical Center
- Washington University School of Medicine
- Washington University St. Louis
- Weill Cornell Medicine
- Wexner Medical Center at Ohio State
- Yale School of Medicine

SPONSORSHIP OPPORTUNITIES

Conference Sponsors

Opportunities for companies and organizations to support the professional development of women in surgery.

BENEFITS	Engage \$5,000	Empower \$10,000	Excel \$25,000
Logo on signage	✓	✓	✓
Logo on website	✓	✓	✓
Logo in emails	✓	✓	✓
Logo on social post	✓	✓	✓
1-Day Exhibit Table	✓	✓	✓
Conference passes	2	3	4
Printed Flyer		✓	✓
Web ad (1 month)		1	2
Pre-conference eblast		✓	✓
Post-conference eblast			✓
AWS leader meeting			✓

SPONSORSHIP OPPORTUNITIES

Chair Sponsors

Program chairs and surgical organizations can show their support for the AWS Annual Conference

BENEFITS	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$7,500	Diamond \$10,000
Trainee Passes	2	3	2	3	3
Attending Passes			1	1	2
Name & Link on Website	✓	✓	✓	✓	✓
Name & Link in Email	✓	✓	✓	✓	✓
Name on Conference Slide	✓	✓	✓	✓	✓

COMMERCIAL SUPPORT

Elevate the Experience

Exclusive opportunities to support the conference with non-CME events and activities.

WiFi Sponsor: \$10,000

Make it possible for all attendees to have access to wifi.

Charging Station Sponsor: \$4,000

Become a conference favorite by providing a charging station for phones and laptops.

Wine & Cheese Sponsor: \$3,000

Support a wine and cheese networking event for conference attendees.

Headshot Sponsor: \$3,000

Make it possible for women surgeons to get professional headshots.

Mother's Room Sponsor: \$2,000

Show your support for parents with a private room for nursing.

Yoga Sponsor: \$1,000

Sponsor a fun fitness activity for conference attendees.

Note: All commercial event supporters receive recognition on event signage, conference slides, conference emails and the website with a text statement, "The Association of Women Surgeons wishes to recognize and thank this company for their commercial promotion towards this educational activity." Letter of agreement required.

COMMERCIAL PROMOTION

Amplify Your Presence

*Visibility through
Sponsorship,
Advertising and
Exclusive
Conference Swag*

Workshop Satellite Symposia Sponsor: \$10,000

Support a non-CME workshop at the annual conference. Workshop sponsors receive recognition on event signage, conference slides, conference emails and the website with a text statement, "The Association of Women Surgeons wishes to recognize and thank this company for their commercial promotion towards this educational activity." Letter of agreement required.

Conference Advertising

- Printed flyer: \$500
- Conference Eblast Ad (exclusive): \$1,000
- Digital Program Ads
 - Back cover (exclusive): \$1,500
 - Full page ad: \$1,000
 - Half page ad: \$750

Conference Visibility

Are you interested in having your logo appear on items women surgeons will use long after the conference? Contact us at info@womensurgeons.org for details about providing branded lanyards, tote bags, mugs, or any other items.



Year-Round Engagement



Connect with women surgeons all year

E-Marketing

- **Biweekly e-newsletter ad:** \$250
- **eConnections ad:** \$350
- **Custom eblast:** \$1,750

Social Media

- **Sponsored social post:** \$100
- **Weekly social media series sponsor:** \$250/month

Blog & Podcast

- **Podcast 30-second ad:** \$350
- **Sponsored podcast guest:** \$1500
- **Blog digital ad:** \$150

Connect with women surgeons all year

Sponsored Experience

In-person event: \$20,000

Plan an in-person event for women surgeons with the AWS team! You can provide a speaker, a networking meal, or another opportunity for women surgeons to connect and grow. Sponsorship includes promotion of the event and sponsor recognition on the AWS website, in the AWS e-newsletter, and on social media, with logo recognition on-site.

Additional Opportunities

- **Career center ad:** Multiple options
- **Website rotating ad:** \$250
- **Sponsored webinar:** \$2,500



What's Next?

Email info@womensurgeons.org to reserve your opportunity.

Confirm your selection by paying at the time of reservation with a credit card, or submit payment for your invoice by check within 45 days (or before your ad, exhibit, or sponsor event takes place, whichever is first). Please note that your participation is not finalized until payment is received. By paying your invoice, you are agreeing to all [AWS 2024 Sponsorship Agreement](#) terms.

Provide required materials or information by the deadline provided (logo, ad artwork, company representative information, exhibit details, etc.)

Questions?

Contact us at info@womensurgeons.org.



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**Thank You
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